

**Dallas Bridge Association Board of Directors
Minutes of Meeting 05/11/24**

Attendees: Connie Scott, Bob Holliday, Bill Driscoll, Bill Higgins, Truett Cates, Mary Chaffin and Paul Taylor were present. Milt Neher and Cheryl Rider were absent. The May meeting was held at King of Glory Lutheran Church.

The April minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of April 30, 2024 the unit has total cash assets of \$80,819.43. There is \$26,853.62 in the checking account and \$53,965.81 in the Fidelity investment account. As of April 30 the unit is missing the 2024 budget by \$11,430.83. Two recent events have significantly impacted 2024 net income:

- The Spring Sectional lost \$2,553.89 in net income on a budgeted net income gain of \$2,000 due to low attendance.
- The unit has incurred an unbudgeted expense of \$4,176.19 due to the theft of the large trailer.

These two events account for a net income loss of \$6730.08 and for \$8730.08 of the net income budget shortfall.

Ed Yetter presented a report on the 2023 unit income tax return:

Gross Proceeds	\$94,900
Program Service Expenses (from events)	\$69,784
<u>Non-Program Service Expenses: (not from events)</u>	<u>\$14,672</u>
NET INCOME:	\$ 8,231

Bill Driscoll and Bob Holliday presented the member communications report for February via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Email Theme
04/02/24	666	58.00%	86	0	0	1	April Newsletter
04/18/24	688	59.90%	23	1	0	0	Sping Sectional
04/24/24	651	56.80%	50	0	0	1	Unit Game May 5 and Memorial Day Sectional
04/26/24	630	55.00%	1	0	0	0	Using Holiday Inn Portal
05/01/24	604	52.60%	97	0	0	1	May Newsletter
05/09/24	610	53.00%	18	0	0	0	Memorial Day Sectional

Upcoming emails will focus on the Dallas Memorial Day Sectional, May 22-26, the GNT District Finals and the June 16 Unit Game/STAC Game

Readership of emails has dropped slightly. The board will continue to monitor readership. This is not considered a concern right now.

Bill Higgins presented the membership report via email.

The unit had 3 new members in April. Six member was reinstated. One member transferred in, 4 member were moved to unpaid status and 9 members became inactive. Total unit membership is now 1319.

Bill reports that implementation of the Return to the Fold program is going well. Mary Chaffin and her team has been effective in contacting members from the ACBL contact tool and keeping it updated. Some members have renewed after being contacted through the program.

The Board discussed the structure for Swiss Team events at future sectionals.

There were the usual bracket-1 issues at the recent Spring Sectional. The board concluded there is no good option to address this problem. Every option has it's drawbacks. The board may consider offering different formats on different days, including a fully open, stratified Swiss Team event.

Bob Holliday will look at the point spreads for recent team events. No change will be made for the Memorial Day Sectional or the Regional.

Bill Higgins led a discussion of the 2024 Memorial Day Sectional, May 22-26.

Entry Express will not be available for the Memorial Day Sectional.

Bob Holliday will be the photographer. Setup will take place on Tuesday, May 21 at 2:00 PM.

Truett Cates is the partnership chair. Bob Holliday and Debor Casen will provide support since this is his first experience as partnership chair.

Many of the out-of-town GNT players have not registered at the Holiday Inn. Ed Yetter will send a targeted email to these players to see if they can be encouraged to register.

Ed Yetter led a discussion about the 2024 Labor Day Regional.

Debor Cassen will be the partnership chair.

The flyer is posted on the ACBL website and will be available at the Memorial Day Sectional.

The online reservation portal is live.

Planning for F&B will begin in June with the Marriott Courtyard team.

The board discussed the remaining 2024 unit games.

All future unit games will be held at King of Glory Church. They have a new larger room that will accommodate the game. The cost is significantly less and the venue is more centrally located. The sponsoring club will incur all expenses and keep all revenue.

The next unit game will be held June 16. It will also be a STAC game.

For future unit games there will be 2 sets of boards for each game.

Partnership support for unit games will be discontinued.

Truett Cates presented an Intermediate/Newcomer report.

Truett has researched the ACBL Mentor/Mentee program and provided the board with a handout.

Under this program mentors and mentees are matched based on their masterpoint earnings. Each mentee who is matched with a mentor is also expected to be a mentor for a player with less points than them. The mentor-mentee pairs agree to play in sanctioned games 3-6 times a month.

There are both online and face-to-face game options. The Mentor-Mentee pairs can play in club games, unit games or tournament games at Sectionals or the Regional.

The Mentee will pay all the game fees.

The pairs agree to submit an assessment form monthly to the ACBL about the program.

The best source of players for this program is through the clubs. Truett will establish a committee with the clubs to work on implementation.

New Business

The board will visit the Waxahachie club on May 14. The game begins at 6:30 in the evening.

The June meeting will be held at the McKinney Bridge Club on Tuesday, 6-11 following the 10:00 AM game, at about 1:30 PM.